

SAVĪABHĀNA

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Presents



4th Global Conference On CSR- India 2016

22nd & 23rd September, Mumbai.

Courtyard By Marriott, Andheri (e), Mumbai

www.globalconferenceoncsrindia.org

Partners & Associates in Past



Indian Institute of
Corporate Affairs

Partners in Knowledge. Governance. Transformation.



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Key Note Speakers- 2013 & 2014



Padmabhushan Smt.Rajshree Birla
 Mr.Anthony Tenicle- IBM
 Dr.Huzaifa Khorakhiwala- Wokchardt
 Dr Bhaskar Chatterjee- DG & CEO- IICA
 Mr.D.K.Shenoy- President -
 Samabhavana

Padmabhushan Smt.Rajshree Birla
 Dr Bhaskar Chatterjee- DG & CEO- IICA
 Ms. Geetha Prassana - IBM
 Mr.D.K.Shenoy- President - Samabhavana

Key Note Speakers- 2015



Mr. Pradeep Lankapalli – MD & Global Head of Operations Centers -Thomson Reuters and Team – Thomson Reuters

Dr Bhaskar Chatterjee- DG & CEO- IICA

Mrs. Deena Mehta: MD & CEO-Assistant C. Mehta Investment Intermediates Ltd

Shri Ashok Chhajer: Founder, Chairman and Managing Director – Arihant Superstructures Ltd

Mr.D.K.Shenoy- President - Samabhavana

Honourable Minister Shri Deepak Kesarkarji- MOS- Ministry of Finance- Government of Maharashtra. Special Address

Shri. Mukesh Jain- Jt Secretary- Ministry of Social Justice and Empowerment, GOI
Special Session on Accessible India Campaign (Sugamya Bharat Abhiyaan)

**1st GLOBAL CONFERENCE ON CSR,
INDIA- 2013**

Date : 16th and 17th April,2013

Venue: The Lotus Room, Trident, Nariman Point, Mumbai.

I. SPEAKER STATISTICS

a.	Total Number of Speakers	:	31 (International-2)
b.	Total Number of Addresses	:	07
c.	No. of Topics Discussed	:	06

II. DELEGATE STATISTICS

a.	Number of Corporate and NGO Delegates	:	101
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III. MEDIA COVERAGE

: Online



**2nd GLOBAL CONFERENCE ON CSR,
INDIA -2014**

Date : 16th and 17th April,2014

Venue: The Westin Hotel, Goregaon (East), Mumbai.

I.	<u>SPEAKER STATISTICS</u>		
a.	Total Number of Speakers	:	30 (International- 4)
b.	Total Number of Addresses	:	08
c.	No. of Topics Discussed	:	08
II.	<u>DELEGATE STATISTICS</u>		
a.	Number of Corporate Delegates	:	28
b.	Number of NGO Delegates	:	110
III.	<u>MEDIA COVERAGE</u>	:	Online, Print, Digital



**3rd GLOBAL CONFERENCE ON CSR,
INDIA -2015**

Date : 25th and 26th August,2015

Venue: Courtyard By Marriott, Andheri (East), Mumbai.

I.	<u>SPEAKER STATISTICS</u>		
a.	Total Number of Speakers	:	30
b.	Total Number of Addresses	:	10 (2 Special Sessions)
c.	No. of Topics Discussed	:	10
II.	<u>DELEGATE STATISTICS</u>		
a.	Number of Corporate Delegates	:	31
b.	Number of NGO Delegates	:	153
III.	<u>MEDIA COVERAGE</u>	:	Online, Print, Digital



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THE CONFERENCE FLOW

2013

- Understanding requirements of CSR integration
- Benefits of partnership
- Forging meaning partnerships between NGOs and corporations

2014

- Create a platform for Corporates to showcase their CSR activities.
- Ensured dialogue between NGOs and corporations.
- Showing innovative game changing project

2015

- Understanding the Current CSR Environment
- Looking at Post 1st year of CSR being made mandatory.
- D&I and CSR merging possibilities
- Sectoral Panels – first of its kind

2016

- Focus on Water- The Drought situation in India
- Skills Development- Skills India
- Healthy India
- Educate India
- Corporate – NGO dialogue on Partnership

AGENDA DAY 1 : 22nd September 2016

PANEL	COMPANIES
Inauguration *	<p>Chief Guest: Shri Sudhir Mungantiwar -State Cabinet Minister of Finance, Planning, and Forest Departments*</p> <p>Guest of Honor- Shri. Girish Mahajan*- State Cabinet Minister for Water Resources</p> <p>Special Session: Ms. Pankaja Munde*Rural Development and Water Conservation, Employment Guarantee Scheme, Women</p>
Experts Panel Discussion*	<p>Water Aid India*</p> <p>Paani Foundation*</p> <p>Naam Foundation*</p>
CEO Panel Discussion*	<p>Smt Rajashree Birla</p> <p>Smt Sheelu Jindal</p>
PSU Panel Discussion*	<p>HPCL</p> <p>ONGC</p> <p>NTPC</p> <p>Powergrid India Ltd</p>
Special Panel *	<p>Shri Nana Patekar</p>

AGENDA DAY:2 – 23rd September 2016

Skills India*	Tech Mahindra Swades Foundation CITI Foundation
Health India*	Sanofi GKS Novartis Sun Pharma
Educate India*	NASSCOM Foundation
Financial Inclusion*	IDFC, IDBI, Shriram Finance LTD, Crisil Foundation
NGO Discussion*	Opportunity for Civil Society to interact with Corporates

SPONSORSHIP AND PARTNERSHIPS

S. No.	Title	Amount (INR)
<u>Sponsorship</u>		
1.	Platinum Sponsor	10,00,000
2.	Gold Sponsor (Co- Sponsor)	07,00,000
3.	Silver Sponsor (Associate Sponsor)	05,00,000
4.	Panel Sponsor	02,00,000
<u>Partnerships</u>		
1.	Venue Partner	In-Kind
2.	Media Partner – TV, Newspaper, Magazine, Online, Digital	In-Kind

KIND	WHAT?	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Panel Sponsor
PR	Company name included in press releases .	✓	✓	✓	-
	Company name/ logo in all print, Social Media and Mobile app	✓	✓	✓	-
Day of Event Recognition	Title Sponsor Tag	✓	-	-	-
	Speaking Opportunity	(Key Note)	(Dias presence)	((Dias presence)	-
	Free Registration	(4 people)	(3 people)	(2 people)	(2 people)
	MC Mentions	✓	✓	✓	✓
	Logo Presence (Back drop, Standees, Banners, etc)	✓ (25%)	✓ (15%)	✓ (10%)	✓ (5%) (Table Branding)
	Presentation (Audio Visual & Corporate)	✓	✓ (Audio Visual only)	-	-
	Event Catalogue Alerts via Mobile app	✓ (Full page)	✓ (Half Page)	✓ (One-third page)	✓ (One-fourth page)
	Write up in Corporate Social Focus Magazine	CEO Interview + Advertisement for 6 issues	Advertisement for 4 issues	Advertisement for 2 issues	-
Online	Website homepage Sponsor Page Online Promotion, live tweet and FB updates	✓	✓	✓	✓

DELIVERABLES

REACH OUT PLAN

- 16000+ Corporates
(eligible for 2% CSR spending)
- 60000 NGOs across
India

PROMOTION PLAN

- Conference Mobile App
- Websites & Mailers (once every week)
- Online & Social Media
- Key coverage by Corporate Social Focus Magazine
- Print (Newspaper & Business Magazine)*
- Digital – Corporate DSN Screens
450 across India
- Text Messages (SMS) (once every week)

* Being Confirmed

CONTACT

SAMABHAVANA
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Look forward to hearing from you..... 😊

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