

# SAVABHANA

*dignity in life*

Presents

**DIVERSITY & INCLUSIVITY**

*THE REFLECTION OF DIVERSITY...*

21<sup>st</sup> September 2016

Courtyard By Marriott, Andheri (e) Mumbai

<http://www.globalconferenceoncsrindia.org/dni-2016.html>



**1<sup>ST</sup> DIVERSITY AND INCLUSION SEMINAR,**  
**MUMBAI- INDIA- 15<sup>th</sup> April 2013**

**Venue : Conference Rooms, Trident, Nariman Point, Mumbai**

| <b><u>SPEAKER STATISTICS</u></b>  |                      |
|-----------------------------------|----------------------|
| Total Number of Speakers          | 11 (International-1) |
| Total Number of Addresses         | 03                   |
| No. of Topics Discussed           | 03                   |
| <b><u>DELEGATE STATISTICS</u></b> |                      |
| Number of Delegates               | 18                   |
| Number of Companies               | 06                   |
| <b><u>MEDIA COVERAGE</u></b>      |                      |
|                                   | Online               |

**2<sup>nd</sup> DIVERSITY AND INCLUSION SEMINAR,**  
**MUMBAI- INDIA- 15<sup>th</sup> April 2014**

**Venue : The Westin Hotel, Goregaon (East), Mumbai.**

| <b><u>SPEAKER STATISTICS</u></b>  |                               |
|-----------------------------------|-------------------------------|
| <b>Total Number of Speakers</b>   | <b>9 (International-6)</b>    |
| <b>Total Number of Addresses</b>  | <b>02</b>                     |
| <b>No. of Topics Discussed</b>    | <b>03</b>                     |
| <b><u>DELEGATE STATISTICS</u></b> |                               |
| <b>Number of Delegates</b>        | <b>30</b>                     |
| <b>Number of Companies</b>        | <b>10</b>                     |
| <b><u>MEDIA COVERAGE</u></b>      |                               |
|                                   | <b>Online, Print, Digital</b> |



**3<sup>rd</sup> DIVERSITY AND INCLUSION SEMINAR,**  
**MUMBAI- INDIA- 24<sup>th</sup> August 2015**

**Venue : Courtyard by Marriott, Andheri (East), Mumbai.**

| <b><u>SPEAKER STATISTICS</u></b>  |                               |
|-----------------------------------|-------------------------------|
| <b>Total Number of Speakers</b>   | <b>12</b>                     |
| <b>Total Number of Addresses</b>  | <b>04</b>                     |
| <b>No. of Topics Discussed</b>    | <b>04</b>                     |
| <b><u>DELEGATE STATISTICS</u></b> |                               |
| <b>Number of Delegates</b>        | <b>35</b>                     |
| <b>Number of Companies</b>        | <b>10</b>                     |
| <b><u>MEDIA COVERAGE</u></b>      |                               |
|                                   | <b>Online, Print, Digital</b> |

## 2<sup>nd</sup> D & I SEMINAR

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# 3<sup>rd</sup> D & I SEMINAR

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## THE SEMINAR FLOW

2013

- Understanding the D&I with respect to the Corporate Indian space.
- Initiating a dialogue between the stakeholders with respect to D&I.
- Understanding D&I as a business imperative and not CSR.

2014

- Understanding ways and means of leveraging diversity
- Marketplace Diversity
- Understanding how MNCs have adopted D&I as business imperative.
- Showcasing innovative game changing diversity initiatives.
- Driving Innovation with Strategic Partnerships

2015

- Importance of Gender at Work place
- Creating environment for Persons with Disability at Work Place
- Gen Y – sensitization and understanding
- LGBT-acceptance at Work place

2016

- **Community Investment & Accessible Communication Via D&I in :-**
- Disability
- Gender
- Gen Y
- LGBT

# Agenda -D&I Seminar

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**THEME: Community Investment & Accessible Communication Via D&I**

| <b>Time</b>       |  | <b>COMPANIES</b>   |
|-------------------|--|--|
| 09:30am – 10:00am | Registration & Tea                               |  |
| 10:00am – 11:00am | Inauguration<br>Key note Speeches*               | Chief Guest: Hon Minister Pankaja Mundhe- Palwe-Minister for Rural Development & Water Conservation, Employment Guarantee Scheme, Women & Children Development*<br>Guest of Honour: Shri Mukesh Jain (IPS) – Ministry of Social Justice and Empowerment (DPwD), New Delhi*<br>Special Speaker-Ms. Joy Deshmukh – Randive- Global Head –CSR- TCS* |
| 11:00am – 11:15am | Tea Break  |  |
| 11:15am – 12:00pm | <b>Special Panel</b> on Accessible Communication | Department of Communication & Journalism- Mumbai University<br>Prof Daivata Chavan Patil #   |
| 12:00pm – 12:45am | Gender Panel *                                   | Jaya Virwani- EY#<br>Nomura, Indigo, HSBC, RBS,ANZ*  |
| 12:45pm – 01:30pm | Disability Panel*                                | CII, Rasna, Mphasis, CapGemini*  |
| 01:30pm – 02:15pm | Networking Lunch                                 |  |
| 02:15pm – 03:30pm | Gen Y*   | Vodafone, Indian Oil, GE Health care, Grant Thornton LLP,ANZ, Accenture, TATA*   |
| 03:30pm – 04:00pm | Sexuality Panel*                                 | Intuit, Goldman Sachs, IBM, Viacom18*  |
| 04:00pm – 04:30pm | Tea and Closure                                  |  |

#Confirmed

\* Being Confirmed



## SEMINAR PARTICIPATION EXPECTATION-2016

| SPEAKER STATISTICS               | DELEGATE STATISTICS                   |
|----------------------------------|---------------------------------------|
| Number of Speakers: 12           | Number of Corporate Delegates: 50     |
| Number of Addresses: Key note- 1 | Number of NGO Delegates: 25           |
| Number of Panels: 4              | Number of International Delegates: 10 |
| Moderators: 4                    | TOTAL DELEGATES :85                   |

### PANELS

**The diversity topics which will be covered through panel discussions are:**

-  **Gender**
-  **Disability**
-  **Gen Y**
-  **LGBT**

## SPONSORSHIP AND PARTNERSHIPS

| S. No.                     | Title  | Amount (INR) |
|----------------------------|--|--------------|
| <b><u>Sponsorship</u></b>  |  |              |
| 1.                         | Platinum Sponsor   | 06,00,000    |
| 2.                         | Gold Sponsor (Co- Sponsor)                               | 04,00,000    |
| 3.                         | Silver Sponsor ( Associate Sponsor)                      | 03,00,000    |
| 4.                         | Panel Sponsor  | 01,00,000    |
| <b><u>Partnerships</u></b> |  |              |
| 1.                         | Venue Partner  | In-Kind      |
| 2.                         | Media Partner – TV, Newspaper, Magazine, Online, Digital | In-Kind      |

| KIND                     | WHAT?   | Platinum Sponsor                           | Gold Sponsor               | Silver Sponsor             | Panel Sponsor                 |
|--------------------------|---|--|----------------------------|----------------------------|-------------------------------|
| PR                       | Company name included in press releases .                                 | ✓  | ✓                          | ✓                          | -                             |
|                          | Company name/ logo in all print, Social Media and Mobile app              | ✓  | ✓                          | ✓                          | -                             |
| Day of Event Recognition | Title Sponsor Tag   | ✓  | -                          | -                          | -                             |
|                          | Speaking Opportunity  | (Key Note)                                 | (Dias presence)            | ((Dias presence)           | -                             |
|                          | Free Registration   | (4 people)                                 | (3 people)                 | (2 people)                 | (2 people)                    |
|                          | MC Mentions   | ✓  | ✓                          | ✓                          | ✓                             |
|                          | Logo Presence (Back drop, Standees, Banners, etc)                         | ✓<br>(25%)                                 | ✓<br>(15%)                 | ✓<br>(10%)                 | ✓<br>(5%)<br>(Table Branding) |
|                          | Presentation (Audio Visual & Corporate)                                   | ✓  | ✓ (Audio Visual only)      | -                          | -                             |
|                          | Event Catalogue Alerts via Mobile app                                     | ✓<br>(Full page)                           | ✓<br>(Half Page)           | ✓<br>(One-third page)      | ✓<br>(One-fourth page)        |
|                          | Write up in Corporate Social Focus Magazine                               | CEO Interview + Advertisement for 6 issues | Advertisement for 4 issues | Advertisement for 2 issues | -                             |
| Online                   | Website homepage Sponsor Page Online Promotion, live tweet and FB updates | ✓  | ✓                          | ✓                          | ✓                             |

## **PARTNERSHIP DELIVERABLES**

### *Day of event recognition*

- Special mentions by the MC through the of the Seminar.
- Brand will be displayed on all media deliverables as per promotion plan\*.
- Logo presence on the back drop and standees.
- Special Appreciation plaque to our respected valuable sponsors / donors at the hands of our esteemed dignitaries .
- Media Exposure, Perception management ,Credibility jump among publics and stake holders at a very reasonable cost and excellent ROI.
- Logo presence in the seminar kit.
- Networking Forum : SEC A++ :- Industry leaders, Global CSR Experts, Bilateral and Donor agencies, Thought leaders will be participating at the conference as speakers, delegates etc.

### *Online*

- Company logo/name prominently displayed on the website homepage with link to company's own website.
- Company description, logo and name displayed on 'View our partners' on the website.
- Company name/logo includes in all online promotion activities for 30 days prior to the Seminar.

## CONTACT

**SAMABHAVANA**  
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Look forward to hearing from you..... 😊

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For 4<sup>th</sup> Global Conference on CSR India: [www.globalconferenceoncsrindia.org](http://www.globalconferenceoncsrindia.org)

For 4<sup>th</sup> D&I Seminar: <http://www.globalconferenceoncsrindia.org/dni-2016.html>